



# ELEMENT

Interior Design & Styling



## WELCOME PACK

BY  
TONI EMPRINGHAM

Interiors inspired by the  
elements.....

# INTRO

Welcome to Element Interior  
Design & Styling

I am Toni Empringham, your  
Interior Designer.



# KNOW ABOUT ME

Welcome to Element Interior Design & Styling.

I am Toni Empringham and I'll be your Interior Designer.

Transform your space into a captivating masterpiece. Whether your style is minimalist, luxurious, coastal or contemporary. This is where innovation and the ability to curate spaces that reflect your unique style takes place.

Interior Design is my passion and I work with you to achieve your vision. I established Element Interior Design & Styling 6 years ago, after a long career in Project Coordination. Working in the industries of Ship Building, Housing Development, Mining and Defence. I went back to my passion and completed my tertiary education in Interior Design.

My experience comes not only backed by disciplined project coordination, but in many areas of interior design. From kitchens, bathrooms, furniture, custom home design and product selections and renovations. Experienced in the smallest design project to large residential property design.

Here at Element Interior Design, it is easy and flexible to choose the services you want to achieve that vision. I offer a range of design packages ready to go with a fixed price. Don't see any packages that suit you? No problem, I can arrange a specific package to suit. It's that easy!



# STAY INSPIRED

"NEVER STOP CREATING."



## Our Mission

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At Element Interior Design & Styling, our mission is to create transformative spaces that inspire and nurture the lives of our clients. We believe that a well-designed environment has the power to enhance well-being, elevate daily experiences, and foster a sense of harmony and joy. With a passion for innovation and a keen eye for detail, our dedicated team of designers is committed to delivering exceptional results that exceed expectations. By combining creativity, functionality, and a deep understanding of our clients' needs and desires, we aim to curate spaces that not only reflect their unique personalities but also provide a sanctuary they can truly call home. Through our unwavering dedication to quality, professionalism, and impeccable customer service, we strive to make every project an enjoyable and rewarding journey for our clients. Together, let's transform your space into a captivating masterpiece that sparks inspiration and enhances your way of life."



# Our Value

At Element Interior Design & Styling, our core values are the guiding principles that drive our work and shape our interactions with clients, partners, and team members.

1. Creativity: We believe in the power of imagination and innovative thinking. We constantly push boundaries, embrace new ideas, and approach every project with a fresh perspective to deliver extraordinary designs that captivate and inspire.

2. Excellence: We are committed to excellence in everything we do. From the initial consultation to the final installation, we strive for perfection in design, craftsmanship, and customer service. We go above and beyond to exceed our clients' expectations and create spaces that are impeccably executed.



## Our Value

3. Collaboration: We believe that the best results come from a collaborative approach. We listen attentively to our clients' visions, ideas, and concerns, and work closely with them to translate their dreams into reality.

We also foster strong partnerships with architects, contractors, and suppliers to ensure seamless coordination and exceptional project outcomes.

4. Integrity: We operate with the utmost integrity, transparency, and ethical standards. We value honesty, respect, and open communication in all our interactions, and we honor our commitments to clients, partners, and team members.

5. Client-Centric Focus: Our clients are at the heart of everything we do. We prioritize their needs, preferences, and budget, and tailor our designs and services to create spaces that reflect their unique personalities and lifestyles. We strive to build lasting relationships based on trust, reliability, and exceptional customer experience.



## Our Value

6. Sustainability: We are committed to promoting sustainable design practices and responsible sourcing of materials. We prioritize environmentally friendly solutions and strive to minimize our ecological footprint while creating beautiful and functional spaces.

By embracing these values, we aim to not only create remarkable designs but also build enduring relationships and make a positive impact on the lives of our clients and the environment."

Toni Empringham.



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What We Do?



ELEMENT

Interior Design & Styling

TONI EMPRINGHAM

DESIGN  
INSPIRED BY  
THE ELEMENTS



SERVICES

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We have a range of services and design packs available to suit your design project and budget.

From full custom home design, bathroom design, kitchen design, furniture selections, home styling, interior and exterior product selection support. There is no project too large or too small that can't be achieved with the help of an Interior Designer.

With established relationships with architects, draftsman, builders and suppliers, this gives our clients reassurance of a quality finish and design.



# ENGAGEMENT



## *How It Works*

The step by step process



# DESIGN ENGAGEMENT

IT'S IMPORTANT TO ARRANGE A CONSULTATION TO ESTABLISH YOUR DESIGN REQUIREMENTS. THIS IS A 2 HOUR SERVICE ONSITE OR AT OUR OFFICE. THIS IS A \$220 SERVICE. THE INTERIOR DESIGNER WILL DISCUSS THE PROCESS AND REQUIREMENTS OF THIS MEETING WITH YOU PRIOR.

After the consultation, a detailed Design Proposal can be prepared to include the full scope of works for your project. This outlines all requirements and the terms and conditions of the scope.

Hours are allocated for each item and charged at the hourly rate. This is a flexible document to ensure that all items are covered. Once signed and returned. The project can begin.

I work on an hourly rate and that rate will be confirmed to you at your planning consultation.

This means I can work with you in a flexible and approachable way that will suit your requirements and budget.

Many designers will work in different ways. Here at Element Interior Design, the following steps are important in creating a clear plan for your project or design requirements:



# STEP ONE

**Initial Consultation:** In the initial consultation, we will discuss the design requirements and scope of your project. That may be anything from decoration (wallpaper, artwork, bedding etc) to furniture fitouts, renovation, new builds, home design, kitchens and bathrooms.

Ensure you have a clear list of your requirements to give to ensure a detailed quote can be provided.

You may be required to complete a form that will provide further information to assist in the planning of your project and the quote.



# STEP TWO

A Design Fee Proposal: Once all the information is received for your design form completion. I can then prepare your Design Fee Proposal. Your Design Fee Proposal will contain a detailed scope of works. Against each item in the scope of works will be the allocated hours for each item.

A total for the job will be provided. The Design Fee Proposal is a flexible working document between the Designer and the Client, which means the scope of work can be tailored to ensure it meets the client's needs and budget.

The Design Fee Proposal will also include all the terms and conditions for your project including payment schedules.

It is important the client reads this through carefully before signing the proposal.



# STEP THREE

Accepting the Design Fee Proposal: Once the client and the designer agree on the scope of works and it is all signed off. An additional consultation will be required to start the project.

Depending on the requirements of your project, further meetings may be required with builders, electricians and the trades required to complete the project. Does your project require you to vacate your property during construction? It is important that all best alignments are made to ensure a smooth and seamless job.



# Design Fee Proposal

18 January 2022

Dear Jim,

### Renovation Project -

It was a pleasure to meet with you at your home and go through your plans for renovation and updating of the current fitout of your home. Summary of works that have been requested of Element Interior Design & Styling are listed in detail in this document. Please read and sign should you find this proposal acceptable.

### Project Summary

#### Summary of Design Brief

- New Flooring to main floor area
- New Carpet to bedrooms and rooms currently with carpet
- New Main bathroom
- New Laundry
- New Master Ensuite
- New Kitchen
- New window/doors leading to back outdoor area
- Internal painting

### Scope of Work

Details of the required project here:

Please confirm the below Scope of Work via email and suggest any changes or additions before commencement.

The following is the detailed design proposal:

Time is charged per hour at rate of \$100/hr +GST. Please see proposed fitouts to complete each item.



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ABN 79 503 188 621

- **New Flooring to main floor area** - provide suggested tile samples to suit colours and materials for the complete renovation project and theme of the home (3 samples included). - 3 hours
- **New Carpet to bedrooms and rooms currently with carpet** - provide carpet samples to suit colours and materials for the complete renovation project and theme of the home (3 samples included).
- **New Main bathroom** - provide a 3D drawing of a proposed new layout and design of the main bathroom - 4 hours
  - Provide tile samples to best suit the theme of the home and complete renovation project (2 standard tiles and 2 feature tile options) - 3 hours
  - Propose fitout of tapware, bath, mirror, toilet, towel rail and cabinetry to suit the theme of the home (this will be provided in document form with links to the products for further information as samples of these items will not be able to be obtained apart from the cabinetry sample. - 6 hours
- **New Laundry** - provide a 3D drawing of a proposed new layout and design of the laundry - 4 hours
  - Provide tile samples to best suit the theme of the home and complete renovation project. (samples will be consistent with the main bathroom selections and carried through to the other wet areas - no further time required)
  - Source appropriate laundry tub/sink and tapware - 2 hours
- **New Master Ensuite** - provide a 3D drawing of a proposed new layout and design of the Master Ensuite - 4 hours
  - Provide tile samples to best suit the theme of the home and complete renovation project. (samples will be consistent with the main bathroom selections and carried through to the other wet areas - no further time required)
  - Propose fitout of tapware, bath, mirror, toilet, towel rail and cabinetry to suit the theme of the home (this will be provided in document form with links to the products for further information as samples of these items will not be able to be obtained apart from the cabinetry sample. - 2 hours confirm consistency of any additional products)
- **New Kitchen** - Provide a 3D drawing of the proposed new kitchen - 4 hours
  - Framing to be laminate with external finish in natural wood to suit furniture and colour or white provincial.
  - Modern design with option to include some curved design elements
  - Cooktop to be new window and feature built in exhaust and will exit through external wall.
  - No overhead cupboards on back wall required.
  - Quartz Benchtops
  - Fitout to include sink/tapware, oven, cooktop, decorative lighting?
  - 8 hours to finalise kitchen requirements
- **New window/doors leading to back outdoor area** - meet onsite with builder to look at requirements and to get information on what is possible based on ideas from client and interior designer - 3 hours
- **Internal painting** - provide paint colour options to client and obtain quote from painter - 3 hours
- Once scope of work is agreed with the client, meet with builder on site to discuss the project and go through the plans and products selected (including skirting boards). The builder can then quote on the construction of the project and provide to the client. - 3 hours
- Any additional time once project commences can be agreed with the client and assist with project management.



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# STEP FOUR

Design Proposal: The Design Proposal will include all pricing for the design project. This will include a materials and trades quoting and pricing schedule. The schedule will include time frames for delivery and completion of each of the scope of works. The Design Proposal will form a contract for the project once all pricing is agreed with the client

## IMPORTANT INFORMATION

Trades:

If you are planning a renovation, does Element Interior Design provide trades?

Element works with a range of high quality, licenced trades that I can offer for your project.

I do though ask clients to also get quotes for trades to ensure they are satisfied with the pricing supplied through us.

All trades work under their own licencing for your project. Element Interior Design is responsible for the design and finish of the project only.

A separate quote will be supplied should you require project management of any construction requirements such as large renovation projects. Of which I am qualified to offer.



## COMMUNICATION

Communication with your interior designer through any project is important. A preferred method of contact can be established and agreed at your initial consultation.

Communication and information will always be provided to clients via email to confirm information is received and noted for reference at any time. Communication will be between the hours of 8am and 5pm Monday to Friday and Saturday's between 9am and 2pm. Any questions or concerns outside of these hours can be emailed to the interior designer for immediate clarification during working hours and vice versa.

Interior design is the art and science of enhancing the interior of a building to achieve a healthier and more aesthetically pleasing environment for the people using the space. It involves selecting and arranging furniture, wall and floor coverings, and decorative accessories to create a cohesive and functional space.

One of the key elements of interior design is color. Colors can evoke emotions and set the mood for a room. It's important to choose colors that complement each other and create a balanced look. Another important factor is lighting. Proper lighting can highlight the best features of a room and make it feel more inviting.

Furniture selection is also crucial in interior design. The furniture should not only be aesthetically pleasing but also provide comfort and functionality.

It's important to consider the size of the room and choose furniture that fits comfortably without overcrowding the space.

The use of accessories can also make a big impact on the overall look of a room. Artwork, rugs, and decorative items can add personality and texture to a space.

Ultimately, interior design is about creating a space that is not only beautiful but also functional and comfortable for those who use it. With the right design elements, any space can be transformed into a welcoming and inviting environment.



# INTERIOR'

JUNE'23

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PORTFOLIO



E L E M E N T

Interior Design & Styling

T O N I E M P R I N G H A M

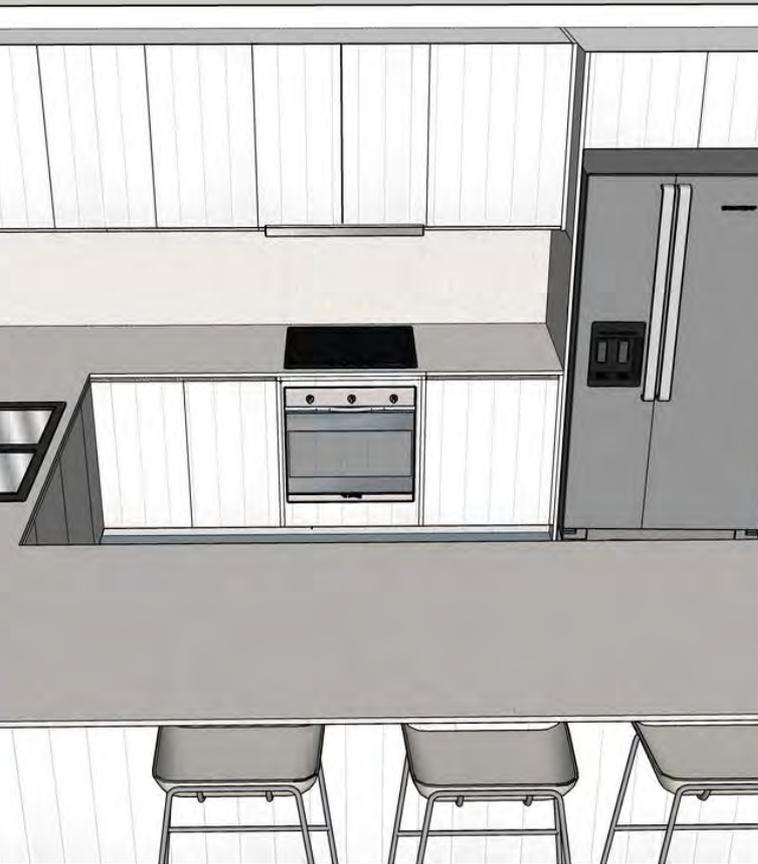
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# COVE HOUSE

by Toni Empringham



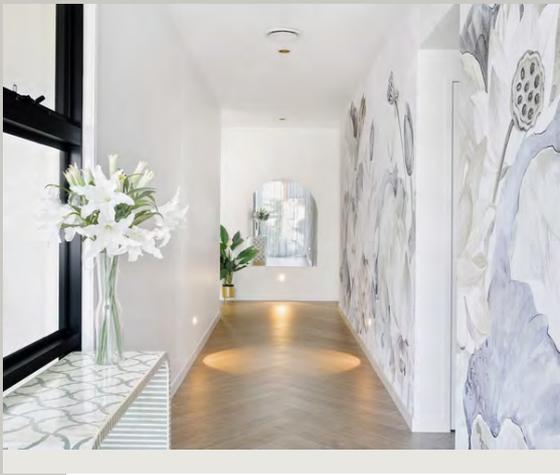


## EXAMPLE RENDERS

Element Interior Design provides clients with a clear view of what to expect from the completion of your design



RENDERERS



# GALLERY

PROJECTS

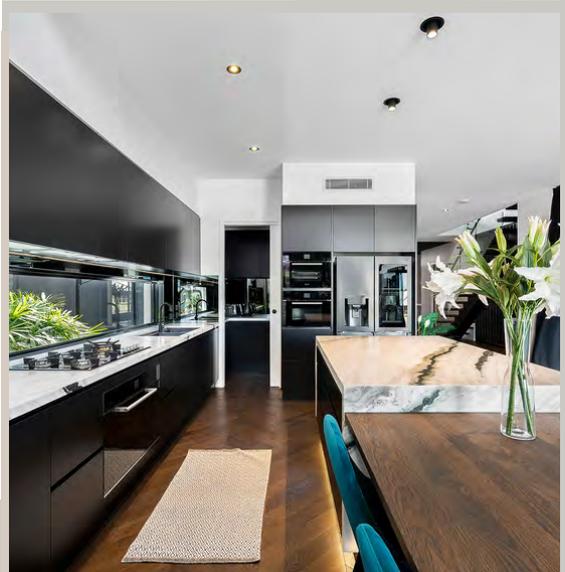
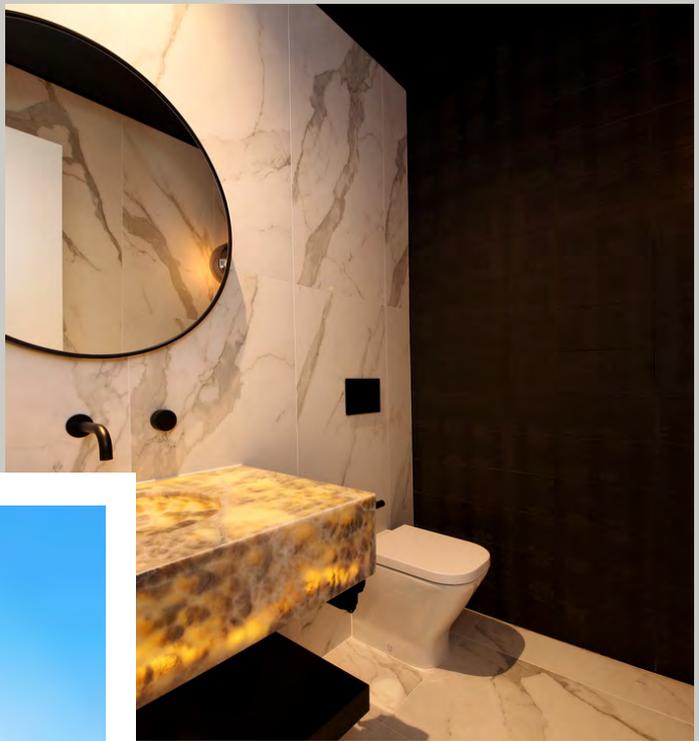
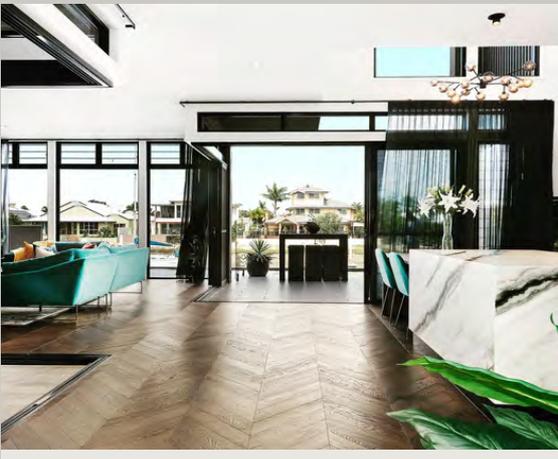




# GALLERY

PROJECTS

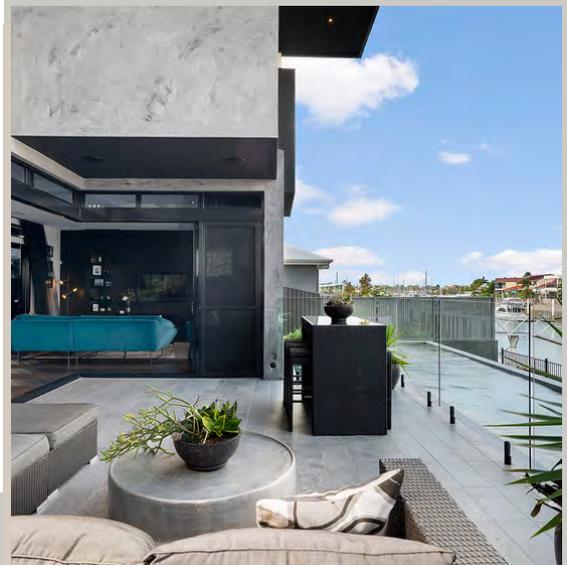




# GALLERY

PROJECTS





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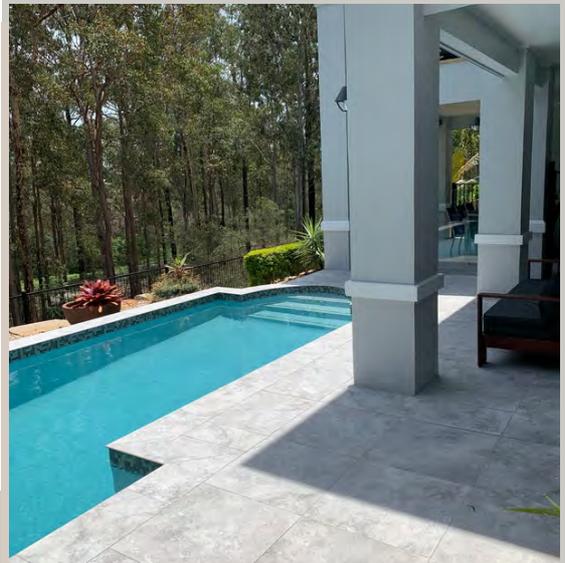
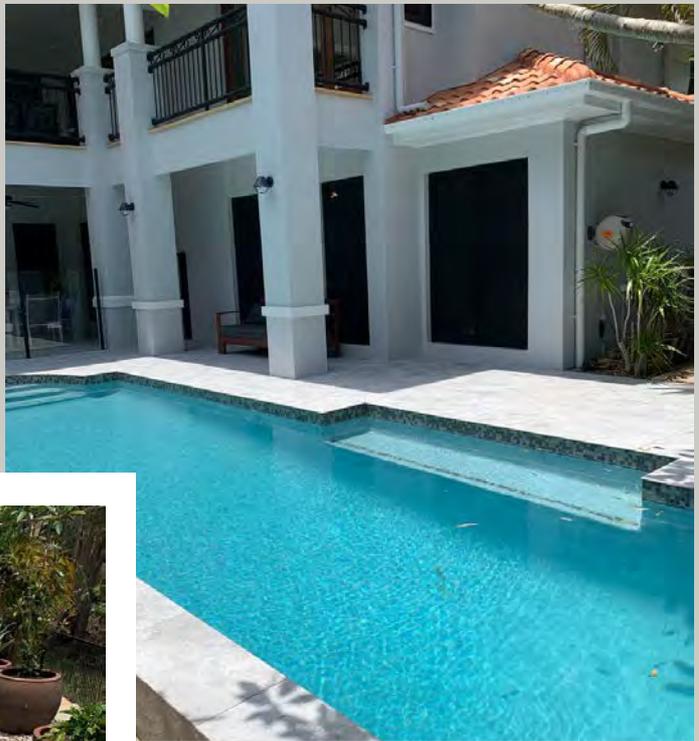




# GALLERY

PROJECTS





# GALLERY

PROJECTS



17 Nov 2020



# GALLERY

PROJECTS



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THANK YOU



ELEMENT

Interior Design & Styling

YOU CAN FIND MORE INFORMATION HERE: \_



WWW.ELEMENTINTERIORDESIGNS.COM



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STYLING



@ELEMENTINTERIORDESIGNS

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